Turning Digital Divide into the Digital Opportunity

The Project for Building Digital Lifelong Learning System in Shanghai

Shanghai TV University
2009.12
Background and achievements

Contributions to 2008 Theme

Achievements

Recognition
Background and achievements

1. Background

- Shanghai is the biggest economic center in China.

- STVU has committed itself to the building of lifelong learning system and distance education in Shanghai.
Background and achievements

2. Challenges

- absence of the basic training on computer skills
- most working adults are not competent enough in their daily work in terms of information technology
- computer specialists are in great shortages
Background and achievements

3. Achievements of candidate

The digital lifelong learning system

- Shanghai Educational Resources Center
- Learning Support Center
- 9 learning platforms for different subjects
- metropolitan area network (MAN)
Background and achievements

3. Achievements of candidate

Improve the level of the residents’ cultural attainments

- popularize the digital learning skills among working adults
- eliminate the differences of educational opportunities among people from diversified background
- promote the lifelong learning notion of all residents.
Contributions to 2008 Theme

1. The number of the registered students of STVU has reached 112,500

- Accounting for 13.2% of students in colleges and universities in Shanghai
- Accounting for 30.6% students in Adult College in Shanghai
Contributions to 2008 Theme

2, more than 50,000 person-time has received our non-degree education services
Contributions to 2008 Theme

3、4,300,000 person-time attended the Computer Application Ability Training Program and Computer Application Ability Examination
Contributions to 2008 Theme

4、delivering computer training services to 1,700 teachers working in primary and secondary schools in rural areas of Southwest China’s Yunnan Province.
Achievements

- The establishment and perfection of the digital lifelong learning system in Shanghai
- The certificate project of ‘Shanghai Residents Computer Application Ability Test’
- Plan of extending four service programs
- Strengthening cooperation and exchange with institutions abroad
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

- Internet Channel
- Satellite Channel
- Digital TV Channel
- Mobile Channel

Shanghai Educational Resources Center

Shanghai lifelong learning service guidance system
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

- Shanghai Educational Resources Center
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

   - Shanghai Educational Resources Center

   - think tanker for principals
   - teaching assistant for teachers
   - helpful tool for students
   - class for lifelong learners
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

- Shanghai Educational Resources Center
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

- Shanghai Educational Resources Center
  - a capacity of 4T
  - 200,700 registered members
  - total click number is about 30,840,000
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

- Shanghai Educational Resources Center
- pre-school education
- primary and secondary education
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

Shanghai Educational Resources Center

vocational education
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

- Shanghai Educational Resources Center
  - higher education
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

- Shanghai Educational Resources Center

  - community education
  - elder education
  - continuing education
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

- The establishment of the metropolitan area network (MAN)
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

- The establishment of the metropolitan area network (MAN)
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

- Nine learning websites
  - the website of STVU
  - Shanghai’s teacher training
  - moral education in Shanghai primary and secondary education
  - Shanghai vocational education and adult education
  - Shanghai’s elderly learning
  - Shanghai basic education
  - Shanghai community education
  - Shanghai cadres distance education
  - Shanghai lifelong learning
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

Nine learning websites

- the website of STVU (www.shtvu.edu.cn)
Achievements

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Nine learning websites

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Achievements

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  - the website of STVU (www.shtvu.edu.cn)
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

Nine learning websites

Shanghai’s teacher training (www.21shte.net)
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

Nine learning websites

1. Moral education in Shanghai primary and secondary education (www.deyu.sh.cn)
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

Nine learning websites

- Shanghai vocational education and adult education (www.shedu.net)
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

Nine learning websites

- Shanghai’s elderly learning (www.e60sh.com)
Achievements

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- Nine learning websites
  - Shanghai’s elderly learning (www.e60sh.com)
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

Nine learning websites

- Shanghai basic education (www.edu.sh.cn)
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

- Nine learning websites
  - Shanghai community education (www.shsqjy.cn)
Achievements

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- Nine learning websites
  - Shanghai community education (www.shsqjy.cn)
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

Nine learning websites

- Shanghai cadres distance education (http://yj.shjcdj.cn)
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

   - Nine learning websites
     - Shanghai cadres distance education (http://yj.shjcdj.cn)
Achievements

1. The establishment and perfection of the digital lifelong learning system in Shanghai

- Nine learning websites
  - Shanghai lifelong learning (www.shlll.net)
Achievements

1、The establishment and perfection of the digital lifelong learning system in Shanghai

- Shanghai lifelong learning service guidance system
  - 1 Municipal Service and Guidance Center
  - 19 Community Colleges in districts and counties
  - 216 Community Schools
  - 3000 Learning Centers
Achievements

2. The certificate project of “Shanghai Residents Computer Application Ability Test”

- **approximately 120** kinds of learning materials were produced;
- **5,000,000** textbooks were distributed to trainees;
Achievements

2、The certificate project of “Shanghai Residents Computer Application Ability Test”

- a total of 4,300,000 person-time attended various trainings and examinations;
- 2,100,000 local residents were granted certificates of competency;
Achievements

3. Plan of extending four service programs

- The plan to deliver quality education resources and related teacher training program to the remote and underdeveloped areas
Achievements

3. Plan of extending four service programs

The plan to deliver quality education resources and related teacher training program to the remote and underdeveloped areas.
Achievements

3. Plan of extending four service programs

The plan to provide information technology services and teaching resource packages to 400 rural schools in Shanghai by 2009.
Achievements

3. Plan of extending four service programs

The plan to establish electronic portfolio in lifelong learning for 4 million Shanghai residents by 2009.
Achievements

3. Plan of extending four service programs

The plan to establish electronic portfolio in lifelong learning for 4 million Shanghai residents by 2009.
Achievements

3、Plan of extending four service programs

- The plan to launch a training program of cultural attainment for 4 million migrant workers in Shanghai from 2009 to 2013.
Achievements

4. Strengthening cooperation and exchange with institutions abroad

206 delegates from 12 countries took part in the ‘UNECO Chair’s Serial of International Training Workshops’ (2005-2007) sponsored by STVU.
Achievements

4. Strengthening cooperation and exchange with institutions abroad

the Global Forum on Open and Distance Education 2008 STVU sponsor delegates from underdeveloped countries coming to the forum.
Recognition

STVU was granted the ICDE Quality Audit

Shanghai TV University (STVU)

ICDE Quality Assurance Audit

Following an audit conducted in June 2008 by international experts appointed by the International Council for Open and Distance Education (ICDE) for this purpose and an analysis of their detailed report, ICDE is able to confirm the effectiveness of Shanghai TV University (STVU)'s internal quality assurance structures and mechanisms.

Dr. Frits Parmeiko
President of ICDE
19th October 2008
Recognition

STVU was awarded the 2008 UNESCO King Hamad Prize for its project Turning the Digital Divide into Digital Opportunity
STVU won the 2009 ICDE Prize of Excellence
- Thank You -